

INTRODUCTION	XX
STUDY GOALS AND OBJECTIVES.....	XX
REASONS FOR DOING THE STUDY	XX
SCOPE AND FORMAT	XX
METHODOLOGY	XXI
RELATED BCC PUBLICATIONS	XXI
BCC ONLINE SERVICES.....	XXI
DISCLAIMER	XXII
 SUMMARY.....	 XXIII
<i>SUMMARY TABLE NORTH AMERICAN MARKET FOR SYNTHETIC PAPER AND</i>	
<i>SPECIALTY PAPER ADDITIVES, THROUGH 2010 (MILLION LBS).....</i>	<i>XXIII</i>
<i>SUMMARY FIGURE NORTH AMERICAN MARKET FOR SYNTHETIC PAPER AND</i>	
<i>SPECIALTY PAPER ADDITIVES, 2004-2010 (MILLION LBS).....</i>	<i>XXIII</i>
 SYNTHETIC PAPER.....	 1
HISTORY	1
PRINTING.....	1
APPLICATIONS OVERVIEW.....	2
PROPERTIES	2
ADVANTAGES	3
MARKETS.....	3
TECHNOLOGY OVERVIEW	3
NEW GROWTH INCENTIVES.....	4
POTENTIAL GROWTH DETERRENTS	4
MAJOR PLAYERS.....	5
BACKGROUND	5
ARJOBEX.....	5
PPG	5
YUPO CORP.....	6
OTHERS	6
TECHNOLOGY DETAILS	7
BACKGROUND	7
<i>TABLE 1 TECHNOLOGIES USED TO MANUFACTURE SYNTHETIC PAPER.....</i>	<i>7</i>
FILM/SHEET MATERIALS	8
Background.....	8
Properties.....	8
Flexible Plastic Film Fabrication Technology.....	8
Film Extrusion.....	9
Background	9
Some New Developments	9
Coextrusion	9
Primary Film Processing Methods.....	10
Background	10
Film Casting.....	10

Solvent Casting.....	11
Thickness Downgauging.....	11
Blown Films	12
Overview	12
Advantages of Blown Film	13
Trends	13
Calendering.....	14
Background.....	14
Characteristics	14
Polymer and Film Orientation.....	14
Background	14
Commercial Aspects.....	15
Biaxial Orientation	16
Background.....	16
The Tenter Frame.....	16
Tabular Orientation Process.....	16
Corona Treatment	17
Background	17
Technology.....	17
Effects on Polymers	17
Multilayer Lamination and Coextrusion.....	18
Background	18
Lamination.....	18
Background.....	18
Processes.....	18
Coextrusion	19
Background.....	19
Basic Structures	19
Trends	20
Optical Properties of Papers and Films.....	20
Background	20
Opacity	20
Other Optical Properties	21
Basic Technology.....	21
<i>TABLE 2 REFRACTIVE INDICES OF MAJOR SYNTHETIC PAPER FILLERS.....</i>	<i>21</i>
Film Thickness Units	22
Background	22
Thickness Units	22
MICROPOROUS POLYMERS	22
Background.....	22
Microporous Films.....	23
Overview.....	23
Production	23
Applications.....	24
PRINTING PROCESSES AND PRINTING INKS.....	24

BACKGROUND	24
OVERVIEW	24
PERFORMANCE REQUIREMENTS	25
LITHOGRAPHIC PRINTING.....	25
Background.....	25
Advantages	25
Limitations.....	26
GRAVURE PRINTING	26
Background.....	26
Advantages and Disadvantages.....	26
FLEXOGRAPHIC PRINTING.....	27
Background.....	27
Advantages and Disadvantages.....	27
LETTERPRESS PRINTING.....	27
Background.....	27
Advantages and Disadvantages.....	27
DIGITAL PRINTING	28
Background.....	28
Technology	28
PRINTING ON PLASTICS.....	28
Background.....	28
Problem of Low Surface-energy of Plastic Substrates	29
Background	29
Coating Uses	29
Sequential Extrusion.....	30
Filler Use	30
Solvent Use	30
UV Coatings.....	30
Inks.....	31
Overview.....	31
Drying of Printing Inks	31
<i>TABLE 3 PRINTING INK DRYING MECHANISMS.....</i>	<i>32</i>
Other Potential Problems and Solutions.....	32
Examples of Specific Printing Instructions from a Major Synthetic Paper Producer	33
SYNTHETIC PAPER ASPECTS.....	34
OVERVIEW	34
RESIN CHOICES.....	34
WHITENESS, OPACITY AND PRINTABILITY.....	34
FORMULATION TECHNIQUES.....	34
COMMON FORMATS.....	35
RESINS USED	35
Background.....	35
Polyethylenes.....	35
Background	35

General Properties	35
High Density Polyethylene (HDPE)	36
Background	36
Applications	36
Synthetic Paper Products	37
Polypropylene	37
Background	37
Polypropylene Films	38
Background	38
Film Types	38
Applications	39
Biaxially-oriented Polypropylene Films (BOPP)	39
Background	39
Developments and Trends	40
Printable BOPP Films	40
Synthetic Paper Products	40
Polystyrene	41
Background	41
Oriented Polystyrene Sheet (OPS)	41
PVC	42
Background	42
Features and Applications	42
Printable PVC Films	43
Static Cling Vinyl Film	43
Polyesters	44
Background	44
Properties	44
General Applications	44
Tapes and Labels	45
Background	45
Examples	45
Background	45
Melinex™	46
Kaladex™	46
Polyester Film and a Synthetic Paper Competitive Scenario	47
Synthetic Paper Products	47
SYNTHETIC PAPER ADDITIVES	47
BACKGROUND	47
CLAYS	47
TITANIUM DIOXIDE	48
CALCIUM CARBONATE	48
TALC	49

SILICAS.....	50
OTHERS	50
SUMMARY OF SYNTHETIC PAPER AND COMPETITIVE FILM	
SCENARIO	50
<i>TABLE 4 SYNTHETIC PAPER/COMPETITIVE FILM APPLICATIONS.....</i>	<i>51</i>
SYNTHETIC PAPER APPLICATIONS.....	51
BACKGROUND	51
GROWING APPLICATIONS.....	52
RFID: AN INTRIGUING POTENTIAL APPLICATION.....	53
LABELS AND TAGS.....	53
Overview	53
Background.....	53
Resin Use	54
Pressure-sensitive Products	54
Background	54
Key Players	55
Recent Developments.....	55
White, Opaque Printed Label Applications	56
Face Stock	56
Background.....	56
Film Label Face Stock Requisite Properties.....	56
<i>TABLE 5 FILM LABEL FACE STOCK PHYSICAL CHARACTERISTICS.....</i>	<i>57</i>
In-mold Labeling	57
Background	57
Benefits.....	58
Potential Market for Synthetic Paper	58
Label Market Outlook	58
Synthetic Paper Attributes for Labels and Tags.....	59
Background	59
Tag Overview	60
Market Erosion	60
Applications.....	60
Impact of Synthetic Paper	61
Film Producers' Responses	62
FLEXIBLE PACKAGING	62
Background.....	62
Market Overview	63
Commodity Plastics Use.....	64
Specialty Resin Use	64
Flexible Plastic Packaging Types	65
Overview of Synthetic Paper Packaging Applications	66
CARDS	66
Background.....	66
Photo ID Cards	67
Other Card Types	67

Attributes of Teslin™ Cards	68
A Special Case: Smart Cards	68
Background	68
Market Size	69
MENUS.....	69
MAPS AND CHARTS	70
OTHER APPLICATIONS	71
Overview	71
A Few Specifics on Several Miscellaneous Applications.....	71
PATENTS.....	72
OVERVIEW.....	72
EXAMPLES.....	72
U.S. NO. 6,150,005: SYNTHETIC PAPER INTERNATIONAL PAPER CO. (APRIL 1997).....	73
U.S. NO. 6,171,443: RECYCLABLE POLYMERIC SYNTHETIC PAPER POLYWEAVE INTERNATIONAL (JANUARY 9, 2001)	73
U.S. NO. 6,364,988: PROCESS FOR PRODUCING A 3-LAYER COEXTRUDED BIAXIALLY ORIENTED POLYPROPYLENE PAPER NAN YA PLASTICS (APRIL 2, 2002)	73
U.S. NO. 6,407,017: AROMATIC POLYAMIDE FIBER SYNTHETIC PAPER SHEET TEIJIN LTD. (JUNE 18, 2002)	73
U.S. NO. 6,773,034: BOOK AND METHOD FOR MAKING A BOOK MELCHER MEDIA (AUGUST 10, 2004).....	74
U.S. NO. 6,796,426: SLEEVES AND ALBUMS PAGES FOR FLAT ITEMS ULTRA PRO LP (OCTOBER 9, 2002).....	74
NEW SYNTHETIC PAPER PRODUCTS	74
TRANSILWRAP	74
YUPO CORP.....	74
HOP-SYN.....	75
PPG INDUSTRIES.....	75
VALERON	75
CHISSO CORP.	75
CONTRACT CONVERTING	75
MARKETING	76
BACKGROUND	76
<i>TABLE 6 COMPARISON OF ADVANTAGES, DISADVANTAGES AND SELECTED CHARACTERISTICS OF PPG, ARJOBEX AND YUPO SYNTHETIC PAPERS</i>	76
INCREASING ROLE OF CONVERTERS IN MARKETING OF SYNTHETIC PAPER.....	77
PRICING	78
<i>TABLE 7 SELECTED TESLIN™ PRODUCTS AND PRICES</i>	79

SYNTHETIC PAPER MARKET ESTIMATE AND FORECAST	
OVERVIEW	79
DIFFICULTIES IN DEFINING THE SYNTHETIC PAPER	
MARKET	79
CONTRASTING SYNTHETIC PAPER THICKNESS WITH	
APPLICATIONS.....	80
TABLE 8 CONTRASTING SYNTHETIC PAPER THICKNESSES WITH	
RECOMMENDED APPLICATIONS.....	80
DEFINING SYNTHETIC PAPER MARKET PARAMETERS.....	81
CLARITY AND OPAQUENESS ISSUES	82
SYNTHETIC PAPER MARKET PARAMETERS DEFINED.....	82
Overview	82
Definitions.....	82
Definitions (Continued)	83
TABLE 9 SYNTHETIC PAPER APPLICATIONS AS CITED BY SYNTHETIC PAPER	
SUPPLIERS.....	84
COMPARISON OF PET FILM APPLICATIONS.....	84
TABLE 10 APPLICATIONS OF PET FILMS AS CITED BY PET FILM SUPPLIERS.....	84
FIGURE 1 SYNTHETIC PAPER MARKET SCENARIO	85
MARKET ESTIMATES AND FORECASTS	86
TABLE 11 ESTIMATED NORTH AMERICAN SYNTHETIC PAPER CAPACITIES BY	
PRODUCERS, 2005 (MILLIONS LBS).....	86
TABLE 12 NORTH AMERICAN SYNTHETIC PAPER CAPACITY, PRODUCTION AND	
EXPORTS FOR YUPO, PPG AND ARJOBEX, 2005 (MILLION LBS).....	86
TABLE 13 NORTH AMERICAN SYNTHETIC PAPER NET PRODUCTION	
APPLICATION DISTRIBUTION FOR YUPO, PPG AND ARJOBEX, 2005 (MILLION	
LBS).....	87
TABLE 14 NORTH AMERICAN SYNTHETIC PAPER NET PRODUCTION	
APPLICATION SALES OF YUPO, PPG AND ARJOBEX, 2005 (MILLION LBS).....	87
TABLE 15 NORTH AMERICAN SYNTHETIC PAPER NET PRODUCTION AND	
IMPORT MARKET BY APPLICATION, 2004 (MILLIONS LBS, \$ MILLIONS).....	88
TABLE 16 NORTH AMERICAN SYNTHETIC PAPER NET PRODUCTION AND	
IMPORT MARKET BY APPLICATION, 2005 (MILLION LBS, \$ MILLION).....	89
TABLE 17 NORTH AMERICAN SYNTHETIC PAPER NET PRODUCTION AND	
IMPORT MARKET BY APPLICATION, 2010 (MILLION LBS, \$ MILLION).....	89
TABLE 18 NORTH AMERICAN SYNTHETIC PAPER MARKET BY APPLICATION,	
THROUGH 2010 (MILLION LBS).....	89
SYNTHETIC PAPER MARKET COMPETITIVE PRODUCT	
OVERVIEW	90
Background	90
Fiber-based Paper.....	90
TABLE 19 SYNTHETIC PAPER PENETRATION OF FIBER-BASED PAPER	
MARKETS, 2000-2005 (MILLION LBS).....	90
Synthetic Paper Resin Substrates	90
TABLE 20 NORTH AMERICAN SYNTHETIC PAPER MARKET BY RESIN,	
THROUGH 2010 (MILLION LBS).....	91
FIGURE 2 NORTH AMERICAN SYNTHETIC PAPER MARKET BY RESIN, 2004-2010	
(MILLION LBS).....	91
TABLE 21 MARKET PENETRATION OF SYNTHETIC PAPER RESINS BY TYPE IN	
PLASTIC FILM MARKETS, 2005 (MILLION LBS)	92

REALISTIC ECONOMIC AND MARKET APPRAISAL	92
BACKGROUND	92
OVERVIEW	92
TABLE 22 SYNTHETIC PAPER, COMPETITIVE FILM AND THEIR MARKETS.....	93
PRICING.....	93
DECISION VARIABLES WHEN CHOOSING BETWEEN SYNTHETIC PAPER, FIBER-BASED PAPER OR PLASTIC FILMS	94
VIABILITY OF THE SYNTHETIC PAPER MARKET	95
MARKET PENETRATION CONSIDERATIONS.....	95
MARKETING EFFORTS ARE ESSENTIAL.....	96
FUTURE SCENARIO	96
TABLE 23 QUALITATIVE APPRAISAL OF SYNTHETIC PAPER PENETRATION OF SELECTED MAJOR APPLICATIONS.....	97
STANDARD TEST METHODS.....	97
TABLE 24 STANDARD TESTS APPLICABLE TO SYNTHETIC PAPER.....	97
GOVERNMENT PAPER SPECIFICATION STANDARDS.....	98
GOVERNMENT PAPER SPECIFICATION...(CONTINUED).....	99
INDUSTRY STRUCTURE	100
BACKGROUND	100
TABLE 25 SELECTED KEY SYNTHETIC PAPER PRODUCTS AND PLAYERS.....	101
OVERVIEW	101
INTEGRATED FILM FABRICATORS	102
VERTICAL INTEGRATION.....	102
HORIZONTAL INTEGRATION.....	102
NONINTEGRATED FILM FABRICATORS.....	103
CONVERTER/DISTRIBUTOR FIRMS	103
MARKETING	104
Background.....	104
PPG's Position.....	104
Changing Scenario of Printing on Synthetic Paper	105
Yupo	105
Arjobex	105
Nan Ya Plastics	105
Big Three vs. the Converters	106
SPECIALTY PAPER ADDITIVES.....	107
PAPER INDUSTRY	107
OVERVIEW	107
TABLE 26 U.S. PAPER AND PAPERBOARD PRODUCTION BY TYPES, 1998-2004 (THOUSAND TONS).....	107
ENVIRONMENTAL ISSUES	108
PRODUCTS	108
BRIEF OVERVIEW OF PAPER PRODUCTION	109
Stock Preparation.....	109
Papermaking.....	109

Converting	110
PAPER TYPES	111
Newsprint	111
Printing and Writing Papers.....	111
Tissue and Wadding	112
Packaging and Industrial Papers	112
PAPERBOARD.....	112
Overview	112
Containerboard.....	112
Folding Boxboard.....	113
Food Service Boxboard	113
Set-up Boxboard	113
Fiber, Composite Cans, Drums and Other Products	113
Building Paper and Board.....	114
ADDITIVES.....	114
BACKGROUND	114
CHEMICALS AND POLYMERS USED TO MAKE SPECIALTY PAPER ADDITIVES	114
<i>TABLE 27 CHEMICALS AND POLYMERS USED IN PROCESS AIDS¹</i>	115
<i>TABLE 28 CHEMICALS AND POLYMERS USED IN FUNCTIONAL AIDS</i>	115
INDUSTRY SCENARIO	115
TECHNICAL DETAILS.....	116
PAPER ADDITIVE CLASSIFICATIONS	116
CHEMICALS AND POLYMERS INVOLVED.....	117
PROCESS AND FORMATION AIDS.....	117
<i>TABLE 29 SPECIALTY PAPER ADDITIVES: PROCESS AIDS</i>	118
<i>TABLE 30 SPECIALTY PAPER ADDITIVES: FORMATION AIDS</i>	118
SIZING.....	118
Background and Technology	118
The Spectrum of Paper Sizing Chemicals and Materials	119
<i>TABLE 31 PAPER SIZING ADDITIVES</i>	119
Alkaline Sizing.....	119
<i>TABLE 32 ACID AND ALKALINE SIZING CONDITIONS AND PRODUCTS</i>	119
Internal Sizing.....	120
Background	120
Materials	120
Filler Use.....	120
Conversion to Alkaline Papermaking	121
AKD-ASA Competitive Scenario	121
Synthetic Size Technology	122
Rosin-based Sizes.....	122
<i>TABLE 33 COMPARISON OF PROPERTIES AND CHARACTERISTICS OF THE MAJOR INTERNAL PAPER SIZES</i>	123
Marketing Trends	124
AKD	124
ASA.....	125

Prices	125
<i>TABLE 34 PRICES FOR SYNTHETIC INTERNAL PAPER SIZES BY TYPE, 2004¹</i>	
(<i>DOLLARS PER POUND</i>)	126
European Activities	126
Overview	126
Recent Marketing Activities	127
Surface Sizing	128
Overview	128
Additives Used for Surface Sizing	129
Starches	129
Using Other Surface-sizing Additives	129
Future Trends	130
DRY-STRENGTH ADDITIVES	130
Overview	130
<i>TABLE 35 DRY-STRENGTH ADDITIVES AND THEIR FUNCTIONALITY</i>	131
Technology	131
Increased Use and Product Types	131
Starches	131
Polyacrylamides	132
Cellulosics	133
Natural Gums	133
Pricing	133
Trends	133
WET-STRENGTH ADDITIVES	134
Background	134
Technology	134
Product Types	135
Urea- and Melamine-formaldehyde Resins	135
Aminopolyamide-epichlorohydrin Resins	136
Aldehyde-Modified Resins	136
Trends	136
Pricing	137
RETENTION/DRAINAGE AIDS	137
Overview	137
Technology	138
Products Used	138
Overview	138
Background	139
Alum	140
Process Improvements	140
Pricing	140
Trends	141
BIOCIDES AND SLIMICIDES	141
Overview	141
Background	142

Microorganism Types	143
Importance of Organosulfur-based Biocides.....	143
Other Product Types	144
Nonoxidizing Agents.....	144
Inorganics.....	144
Biodispersants.....	144
Alkaline Paper Use.....	144
Paper Mill Microbiocidal Programs	145
Market Participants	145
<i>TABLE 36 SELECTED KEY COMMERCIAL SLIMICIDES USED IN PAPER MILLS</i>	<i>146</i>
Prices.....	146
Future Trends.....	146
Strategic Issues.....	147
Industry Structure.....	147
Overview.....	147
Importance of Service Companies.....	148
Direct and Distributor Sales	148
Costs	149
Significance of Biological Testing Facilities	149
Government Regulations.....	150
Other Marketing Considerations.....	151
MISCELLANEOUS ADDITIVES.....	152
Overview	152
Binders	152
Background	152
Benefits.....	152
Products Used	152
Overview	152
Use of Synthetic Latexes	153
Other Systems.....	153
Technologies.....	153
Polyvinyl Acetate Use.....	154
Current Use.....	154
Pricing	154
Trends.....	154
Defoamers	154
Background	154
Mill Use	155
Product Use.....	155
Other Chemicals Used.....	155
Pricing	156
Pitch Control Agents	156
Background	156
Solution to Problems.....	156

<i>TABLE 37 DEPOSIT SOURCES IN PAPER MILLS AND CORRESPONDING CHEMICAL TREATMENTS</i>	157
Pricing	157
Flocculants	157
Creping Aids	158
De-inking Agents	158
Overview.....	158
Products Used	159
Dispersants	159
Flow Modifiers	159
Lubricants	159
Others.....	159
MARKET ESTIMATES AND FORECASTS	159
Background	159
<i>TABLE 38 NORTH AMERICAN SPECIALTY PAPER ADDITIVE MARKET BY APPLICATIONS, THROUGH 2010 (MILLION LBS)</i>	160
<i>FIGURE 3 NORTH AMERICAN SPECIALTY PAPER ADDITIVE MARKET BY APPLICATIONS, 2004-2010 (MILLION LBS)</i>	161
<i>TABLE 39 NORTH AMERICAN SPECIALTY PAPER ADDITIVE MARKET VALUE BY APPLICATION, 2005 (\$ MILLIONS)</i>	162
<i>TABLE 40 IDENTIFIABLE* NORTH AMERICAN SPECIALTY PAPER ADDITIVES BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLIONS OF POUNDS)</i>	162
<i>TABLE 41 NORTH AMERICAN SPECIALTY PAPER BINDERS BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	163
<i>FIGURE 4 NORTH AMERICAN SPECIALTY PAPER BINDERS BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	164
<i>TABLE 42 NORTH AMERICAN SPECIALTY PAPER DRY-STRENGTH AGENTS BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	165
<i>FIGURE 5 NORTH AMERICAN SPECIALTY PAPER DRY-STRENGTH AGENTS BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	165
<i>TABLE 43 NORTH AMERICAN SPECIALTY PAPER DEFOAMERS BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	166
<i>FIGURE 6 NORTH AMERICAN SPECIALTY PAPER DEFOAMERS BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	166
<i>TABLE 44 NORTH AMERICAN SPECIALTY PAPER SIZES BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	167
<i>FIGURE 7 NORTH AMERICAN SPECIALTY PAPER SIZES BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	168
<i>TABLE 45 NORTH AMERICAN SPECIALTY PAPER RETENTION AND DRAINAGE AIDS BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	169
<i>FIGURE 8 NORTH AMERICAN SPECIALTY PAPER RETENTION AND DRAINAGE AIDS BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	170
<i>TABLE 46 NORTH AMERICAN SPECIALTY PAPER PITCH AND CONTROL AGENTS BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	171
<i>FIGURE 9 NORTH AMERICAN SPECIALTY PAPER PITCH AND CONTROL AGENTS BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	171
<i>TABLE 47 NORTH AMERICAN SPECIALTY PAPER WET-STRENGTH ADDITIVES BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS)</i>	172
<i>FIGURE 10 NORTH AMERICAN SPECIALTY PAPER WET-STRENGTH ADDITIVES BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS)</i>	173

TABLE 48 NORTH AMERICAN SPECIALTY PAPER SLIMICIDES BY TYPE OF CHEMICAL/POLYMER, THROUGH 2010 (MILLION LBS).....	174
FIGURE 11 NORTH AMERICAN SPECIALTY PAPER SLIMICIDES BY TYPE OF CHEMICAL/POLYMER, 2004-2010 (MILLION LBS).....	174
TRENDS THAT CAN IMPACT ADDITIVE USE IN PAPERMAKING.....	175
TRENDS That Can IMPACT ADDITIVE...(Continued)	176
INDUSTRY STRUCTURE	177
OVERVIEW	177
ASSESSING THE MAJOR PLAYERS.....	178
TABLE 49 GLOBAL SALES OF THE LEADING PAPER CHEMICAL COMPANIES, 2004 (\$ BILLIONS).....	178
ASSESSING THE MAJOR PLAYERS (CONTINUED)	179
COMPANY PROFILES	180
TRADE NAMED PRODUCTS.....	180
TABLE 50 KEY SYNTHETIC PAPER AND SPECIALTY PAPER ADDITIVE TRADE NAMED PRODUCTS	180
TABLE 50 (CONTINUED)	181
TABLE 50 (CONTINUED)	182
ALBERMARLE CHEMICAL.....	182
AMERICAN PROFOL	183
ARJOBEX, INC.....	184
ARJOBEX, INC. (CONTINUED)	185
ASHLAND SPECIALTY CHEMICAL	186
B&F PLASTICS	186
BASF.....	187
BAYER CHEMICALS.....	187
BERCEN, INC.....	188
BUCKMAN LABORATORIES	188
CIBA SPECIALTY CHEMICALS	189
CLARIANT CORP.....	189
DOW CHEMICAL.....	189
EKA CHEMICALS.....	190
GRANWELL PRODUCTS	190
HERCULES, INC.....	191
KEMIRA, INC.	192
NALCO	192
NAN YA PLASTICS.....	193
HOP INDUSTRIES.....	193
HPO, INC.	193
HPO, INC. (CONTINUED)	194
PAPERFEEL, LTD.	195
PHOENIX FILMS.....	195
PLASTICS SUPPLIERS	196

PLASTICS SUPPLIERS (CONTINUED).....	197
PPG.....	198
ROHM & HAAS, INC.	199
A. SCHULMAN.....	200
TOYOBO.....	201
TRANSILWRAP.....	201
VALERON STRENGTH FILMS	202
YUPO CORP.	203
YUPO CORP. (CONTINUED)	204
APPENDIX	205
ACRONYMS.....	205
ACRONYMS (CONTINUED)	206