

INTRODUCTION	XI
STUDY GOALS AND OBJECTIVES.....	XI
REASONS FOR DOING THE STUDY	XI
SCOPE AND FORMAT	XI
METHODLOGY AND INFORMATION SOURCES	XII
RELATED BCC REPORTS	XII
ANALYST CREDENTIALS.....	XIII
 SUMMARY.....	 XIV
 INDUSTRY OVERVIEW.....	 1
DEFINITION OF ETHICAL NUTRITION	1
HUMAN DIGESTION.....	1
NUTRITION	4
MALNUTRITION.....	7
IMPORTANCE OF THE INDUSTRY	8
HISTORY OF THE INDUSTRY.....	9
INFANT NUTRITION	9
ADULT ENTERAL NUTRITION	9
PARENTERAL NUTRITION	10
REGULATORY ENVIRONMENT	11
SAFETY.....	11
COST CONTAINMENT.....	12
ADVERTISING	12
PACKAGING.....	14
END-USER ISSUES	15
WIC PROGRAM	16
DISTRIBUTION CHANNELS	17
DEMOGRAPHICS	18
FUTURE TRENDS	21
FUTURE OPPORTUNITIES IN ETHICAL NUTRITION	22
INFANT NUTRITION	24
BREAST MILK VS INFANT FORMULAS	24
FACTORS IMPACTING GROWTH	30
MILK-BASED INFANT FORMULA	31
Product Description.....	31
Market Size and Growth	34
New Developments	34
Competitive Structure and Market Share.....	35
SOY-BASED INFANT FORUMLA.....	37
Product Description.....	37
Market Size and Growth	39
New Developments	40
Competitive Structure and Market Share.....	40

SPECIALIZED INFANT FORMULAS.....	42
Product Description	42
Market Size and Growth	45
New Developments	46
Competitive Structure and Market Share.....	46
DISEASE-SPECIFIC INFANT FORMULA.....	48
Product Description	52
Market Size and Growth	53
Competitive Structure and Market Share.....	53
INFANT NUTRITION MARKET SUMMARY	55
INFANT NUTRITION MARKET ANALYSIS	57
ADULT ENTERAL NUTRITION.....	58
FACTORS IMPACTING GROWTH	64
INTACT ADULT ENTERAL FORMULA	64
Product Description	65
Market Size and Growth	66
Competitive Structure and Market Share.....	66
MODULAR ADULT ENTERAL FORMULA	68
Product Description	68
Market Size and Growth	69
Competitive Structure and Market Share.....	70
DISEASE-SPECIFIC ADULT ENTERAL FORMULA	72
Product Description	72
Market Size and Growth	74
Competitive Structure and Market Share.....	74
ELEMENTAL AND REHYDRATION ADULT ENTERAL FORMULA	76
Product Description	76
Market Size and Growth	76
Competitive Structure and Market Share.....	77
ADULT ENTERAL NUTRITION MARKET SUMMARY	79
ADULT ENTERAL NUTRITION MARKET ANALYSIS.....	81
PARENTERAL NUTRITION	82
FACTORS IMPACTING GROWTH	83
AMINO ACID PARENTERAL FORMULA.....	83
Product Description	83
Market Size and Growth	84
Competitive Structure and Market Share.....	84
FATS PARENTERAL FORMULA.....	86
Product Description	87
Market Size and Growth	87
Competitive Structure and Market Share.....	87
DEXTROSE PARENTERAL FORMULA.....	89
Product Description	89

Market Size and Growth	89
Competitive Structure and Market Share.....	90
MICRONUTRIENT AND MULTIVITAMIN PARENTERAL	
FORMULAS	91
Product Description	92
Market Size and Growth	95
Competitive Structure and Market Share.....	95
PARENTERAL NUTRITION MARKET SUMMARY.....	97
ETHICAL NUTRITION SUPPLIES AND EQUIPMENT	100
FACTORS IMPACTING GROWTH	101
ENTERAL SUPPLIES AND EQUIPMENT MARKET	102
Product Description	103
Market Size and Growth	106
Competitive Structure and Market Share.....	106
PARENTERAL SUPPLIES AND EQUIPMENT MARKET.....	108
Product Description	108
Market Size and Growth	109
Competitive Structure and Market Share.....	110
ADMINISTRATION SETS	112
Products Description	112
Market Size and Growth	112
Competitive Structure and Market Share.....	113
ETHICAL NUTRITION SUPPLIES AND EQUIPMENT	
MARKET SUMMARY	115
Competitive Structure and Market Share.....	117
TOTAL MARKET SUMMARY	118
TOTAL MARKET PERCENTAGE BY PRODUCT TYPE.....	119
INDUSTRY PARTICIPANTS BY PRODUCT TYPE.....	121
COMPANY PROFILES	123
ABBOTT HOSPITAL PRODUCTS.....	123
ALARIS MEDICAL SYSTEMS, INC.....	123
ASTRAZENECA, PLC.....	124
B.BRAUN MELSUNGEN AG.....	124
CLINTEC NUTRITION COMPANY	125
FUJISAWA PHARMACEUTICAL COMPANY, LTD.	125
KENDALL HEALTHCARE PRODUCTS	126
MEAD JOHNSON NUTRITIONAL GROUP	126
NESTLE USA, INC.....	127
ROSS PRODUCTS DIVISION.....	127
SHS NORTH AMERICA.....	128
WYETH-AYERST LABORATORIES	128
APPENDIX I	130
APPENDIX II.....	131

