

STAFF REPORT

# Disaster Recovery as a Service (DRaaS):

*Asia-Pacific Markets*

August 2018

***BCC Research Staff***

Report Code: IFT165A

# Table of Contents

- Chapter 1: Introduction ..... 2
  - Scope of the Report ..... 3
  - Intended Audience ..... 3
  - Methodology and Information Sources ..... 4
  - Analyst's Credentials ..... 9
  - Related BCC Research Reports ..... 9
- Chapter 2: Summary and Highlights ..... 11
- Chapter 3: Market Overview ..... 14
  - Current Market Overview ..... 14
  - Market Trends ..... 14
  - Market Drivers ..... 14
    - Surge in Demand for DRaaS Among SMEs ..... 14
    - Increase in Digitalization and IT Spending in Emerging Countries ..... 15
  - Market Restraints ..... 15
    - DRaaS Implementation for Encrypted Data ..... 15
  - Market Opportunity ..... 15
    - Increase in Adoption of Hybrid Cloud Models ..... 15
- Chapter 4: Market Breakdown by Country ..... 18
  - Introduction ..... 18
  - China ..... 20
    - Market Size and Forecast ..... 21
  - India ..... 21
    - Market Size and Forecast ..... 22
  - Japan ..... 22
    - Market Size and Forecast ..... 23
  - Australia ..... 23
    - Market Size and Forecast ..... 24
  - Rest of APAC ..... 24
    - Market Size and Forecast ..... 25
- Chapter 5: Market Breakdown by Data Source ..... 27
  - Introduction ..... 27
  - Physical Environments ..... 28
    - Market Size and Forecast ..... 29
  - The Cloud ..... 29
    - Market Size and Forecast ..... 30
- Chapter 6: Market Breakdown by User Type ..... 32
  - Introduction ..... 32
  - SMEs ..... 33
    - Market Size and Forecast ..... 34
  - Large Enterprises ..... 34
    - Market Size and Forecast ..... 35
- Chapter 7: Market Breakdown by Industry Vertical ..... 37
  - Introduction ..... 37

|                                              |           |
|----------------------------------------------|-----------|
| BFSI .....                                   | 38        |
| Market Size and Forecast .....               | 39        |
| Healthcare.....                              | 39        |
| Market Size and Forecast .....               | 40        |
| Retail and E-Commerce .....                  | 40        |
| Market Size and Forecast .....               | 41        |
| Manufacturing.....                           | 41        |
| Market Size and Forecast .....               | 42        |
| Government and Education .....               | 42        |
| Market Size and Forecast .....               | 43        |
| IT & Telecommunication.....                  | 43        |
| Market Size and Forecast .....               | 44        |
| Others .....                                 | 44        |
| Market Size and Forecast .....               | 45        |
| <b>Chapter 8: Competitive Analysis .....</b> | <b>47</b> |
| Key Players Positioning .....                | 47        |
| Major Strategic Development.....             | 48        |
| Key Market Developments .....                | 49        |
| <b>Chapter 9: Company Profiles .....</b>     | <b>52</b> |
| Introduction .....                           | 52        |
| <b>About BCC Research .....</b>              | <b>56</b> |
| About BCC Research .....                     | 57        |
| BCC Membership .....                         | 57        |
| BCC Custom Research.....                     | 57        |

## ***List of Tables***

|                                                                                             |    |
|---------------------------------------------------------------------------------------------|----|
| Summary Table APAC Market for DRaaS, by Industry Vertical, Through 2023 (\$ Millions) ..... | 12 |
| Table 1 APAC DRaaS Market, by Country, Through 2023 (\$ Millions).....                      | 19 |
| Table 2 APAC DRaaS Market, by Data Source, Through 2023 (\$ Millions) .....                 | 27 |
| Table 3 APAC DRaaS Market, by User Type, Through 2023 (\$ Millions).....                    | 32 |
| Table 4 APAC DRaaS Market, by Industry Vertical, Through 2023 (\$ Millions).....            | 37 |
| Table 5 Key Developments in APAC DRaaS Market, 2016-2018.....                               | 49 |

# List of Figures

|                                                                                                |    |
|------------------------------------------------------------------------------------------------|----|
| Summary Figure APAC Market for DRaaS, by Industry Vertical, 2017-2023 (\$ Millions) .....      | 12 |
| Figure 1 APAC DRaaS Market, by Country .....                                                   | 18 |
| Figure 2 APAC DRaaS Market, by Country, 2017-2023 (\$ Millions) .....                          | 20 |
| Figure 3 China DRaaS Market, 2017-2023 (\$ Millions) .....                                     | 21 |
| Figure 4 India DRaaS Market, 2017-2023 (\$ Millions) .....                                     | 22 |
| Figure 5 Japan DRaaS Market, 2017-2023 (\$ Millions) .....                                     | 23 |
| Figure 6 Australia DRaaS Market, 2017-2023 (\$ Millions) .....                                 | 24 |
| Figure 7 Rest of APAC DRaaS Market, 2017-2023 (\$ Millions) .....                              | 25 |
| Figure 8 APAC DRaaS Market, by Data Source, 2017-2023 (\$ Millions) .....                      | 28 |
| Figure 9 APAC DRaaS Market for Physical Environment Data Source, 2017-2023 (\$ Millions) ..... | 29 |
| Figure 10 APAC DRaaS Market for Cloud Data Source, 2017-2023 (\$ Millions) .....               | 30 |
| Figure 11 APAC DRaaS Market, by User Type, 2017-2023 (\$ Millions) .....                       | 33 |
| Figure 12 APAC DRaaS Market for SMEs, 2017-2023 (\$ Millions) .....                            | 34 |
| Figure 13 APAC DRaaS Market for Large Enterprises, 2017-2023 (\$ Millions) .....               | 35 |
| Figure 14 APAC DRaaS Market, by Industry Vertical, 2017-2023 (\$ Millions) .....               | 38 |
| Figure 15 APAC DRaaS Market for BFSI Industry, 2017-2023 (\$ Millions) .....                   | 39 |
| Figure 16 APAC DRaaS Market for Healthcare Industry, 2017-2023 (\$ Millions) .....             | 40 |
| Figure 17 APAC DRaaS Market for Retail & E-Commerce Industry, 2017-2023 (\$ Millions) .....    | 41 |
| Figure 18 APAC DRaaS Market for Manufacturing Industry, 2017-2023 (\$ Millions) .....          | 42 |
| Figure 19 APAC DRaaS Market for Government & Education Industry, 2017-2023 (\$ Millions) ..... | 43 |
| Figure 20 APAC DRaaS Market for IT & Telecommunication Industry, 2017-2023 (\$ Millions) ..... | 44 |
| Figure 21 APAC DRaaS Market for Others Industry, 2017-2023 (\$ Millions) .....                 | 45 |
| Figure 22 Key Players Positioning in APAC DRaaS Market .....                                   | 47 |
| Figure 23 Key Developments in APAC DRaaS Market, 2018* (Number of Developments) .....          | 48 |



*About BCC Research*

## *About BCC Research*

With our unparalleled 45-year history, BCC Research provides comprehensive analysis of global market sizing, forecasting and industry intelligence, covering markets where advances in science and technology are improving the quality, standard and sustainability of businesses, economies and lives.

## *BCC Membership*

From market sizing and forecasts, to opportunity assessments and competitive analyses, our ever-expanding library gives you the data, insights and intelligence required to ensure your project is a success. Members benefit from ongoing, unlimited access to the category or collections of their choice, and most membership packages pay for themselves within two to three reports being accessed.

Did you buy this report? You may qualify to apply your purchase price towards a full membership. Call 866/285-7215 or email [info@bccresearch.com](mailto:info@bccresearch.com) to request a demo.

## *BCC Custom Research*

Our experts provide custom research projects to those working to identify new markets, introduce new products, validate existing market share, analyze competition and assess the potential for products to impact existing markets. With impressive academic credentials and broad and deep knowledge of global industrial markets, our independent analysts and consultants develop the facts, figures, analysis and assessments to inform the decisions that will move your company ahead. Confidential inquiries to: [custom@bccresearch.com](mailto:custom@bccresearch.com) or 781-205-2429.

## DISCLAIMER

The information developed in this report is intended to be as reliable as possible at the time of publication and is of a professional nature. This information does not constitute managerial, legal or accounting advice, nor should it be considered as a corporate policy guide, laboratory manual or an endorsement of any product, as much of the information is speculative in nature. BCC Research and the author assume no responsibility for any loss or damage that might result from reliance on the reported information or from its use.

ISBN: 978-1-62296-808-4  
August 2018